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Contact: Judith Byrd-Blaylock  
[Jbyrd@dataoptek.com](mailto:Jbyrd@dataoptek.com)  
800-878-9857 (Tel)

## **DATAOPTEK CHOSEN FOR CHAMBER'S ANNUAL HONOR**

(Los Angeles, CA) February 8, 2009—The Greater Los Angeles African American Chamber of Commerce (GLAAACC) selected DataOptek Corporation to be the 2009 beneficiary of their Business Evolution Program. DataOptek is a Los Angeles based company that installs telecommunications networks for businesses and governmental agencies.

The Chamber's Business Evolution Program (BEP) is designed to help successful small businesses grow. Each year, GLAAACC chooses one of its new members to participate in the prestigious program. A large firm agrees to act as that company's mentor for one year. The two companies work together to develop the business opportunities and strategic alliances that take smaller businesses to the next level of success. This year, Anschutz Entertainment Group, Inc., American Honda Motor Co., Inc., and NetServe Systems, Inc. all volunteered to mentor DataOptek.

As part of the selection process, the Chamber reviewed the comprehensive growth and restructuring plans that DataOptek CEO Roderick J. Byrd implemented last year and evaluated the company's progress under the plan. "This honor confirms our commitment to aggressively managed growth and is recognition that our hard work so far is on track," Byrd said. "We intend to use the resources and guidance the program puts at our disposal to complete and even accelerate our growth plan."

GLAAACC is a consortium of local and national businesses. Their mission is to increase African-American participation in the multi-billion dollar Los Angeles business arena. DataOptek was founded in 1999 and is based in Los Angeles. American Honda Motor Co., Inc. is a division of Honda USA, Inc. Anschutz Entertainment Group, Inc. is a leading presenter of sports and entertainment events worldwide. And NetServe Systems Inc. is a minority-owned company that specializes in IT infrastructure consulting services. All are corporate members of GLAAACC.